



SUNDAY, 23 AUGUST 2026

ARABELLA GOLF

Programme

TIME	EVENT	LOCATION
09:30	Registration	Clubhouse
10:30	North vs South Tee Off - 1 st & 10 th	1 st & 10 th Tee
14:00	North vs South Putting Competition	Putt Putt Course
17:00	Prize Giving Dinner	Clubhouse

HONOURS BOARD

TIME	LOCATION	WINNERS
2019	Houghton Golf Club	South
2021	Randpark Club	South
2022	San Lameer	South
2023	Stellenbosch Golf Club	South
2024	Fancourt	South
2025	Steyn City	South





MONDAY, 24 AUGUST 2026

KOGELBERG CENTRE

Programme

TIME	SESSION	SPEAKER
07:00	Arrival and Registration	
07:30	AGM	
08:00	Welcome & Introduction	Roxanne Reeves CCM
08:10	JUMP	Andrew Woulter
09:10	Career Speed Dating	CMASA
09:55	Mid-Morning Break	
	Showcase Opens	
10:25	A look at the Industry	Francois Swart CCM Sue Smith CCM
11:05	Lessons Learned on the Trail	Jeffrey Kreifler
12:05	 LUNCH	
13:05	Customer Journey	Peach Olive
14:25	Culture Q&A	Jeffrey Kreifler Francois Swart CCM
15:05	Mid-Afternoon Break	
15:20	Para to Dakar	Joey Evans
16:20	End of Day	



CMASA AWARDS EVENING

19:00 | Arabella Hotel






TUESDAY, 25 AUGUST 2026

KOGELBERG CENTRE

Programme

TIME	SESSION	SPEAKER
08:00	Knowledge Café	CMASA
08:50	AI	Carel du Toit
09:50	Mid-Morning Break Showcase Opens	
10:20	Secure the Job of your Dreams	Jeffrey Kreaflle
11:20	World Class Tournament	Pierre van Vuuren Jerry Steyn
12:10	GolfRSA & The PGA SA	Anne Vermaak Dietrich Uys
12:40	 LUNCH	
13:40	Healing & Dealing	Thuli Kakaza
14:30	Life in 3D	Barry Hilton
15:30	MC Recap	Brent Lindeque
15:45	Closing	CMASA Chairperson



CMASA CLOSING EXPERIENCE

15:50 | Clubhouse

